

TourBook Advertising

Days Inns drive guests with more than
\$400,000 in AAA TourBook advertising!



Days Inns reach out to AAA members
with ads, discounts, incentives and more!



The Days Inn® commitment to AAA/CAA members

- The Days Inn commitment to AAA/CAA members includes Days Inn brand advertising in AAA Tourbooks throughout the U.S. and in Canada
- All ads are full page, premium position
- 10% discount rate offer for all AAA/CAA Members
- Days Inns offer franchisees an incentive to advertise in AAA Tourbooks



daysinn.com
1-800-DAYS-INN®
Para Español 1-888-709-4024

